Enhanced Data Visualization in Symptom Management

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Introduction

- This project aims to systematically develop and select graphic images for a study exploring preferences and understanding of graphically presented health self-management data
- Data visualization promotes data transparency, understanding, and trends evaluation
- Numeracy, graph, and digital literacy are crucial to a patient's ability to manage their health effectively (Figure 1)



Methods

- Reviewed 20 references on data visualization
- Expert team & University of Iowa Institute for Clinical and Translational Science
- Existing symptom management app (OASIS) visual framework
- Real-world patient data used to generate graphics
- Tableau, Excel, R, and Apex platforms



Survey Graphics

A group of participants will be sent a survey with a different scenario with multiple-choice and short answer questions for each data visualization. Goals of identifying user:

- Understanding of information in the graphics
- Preference between graphics

Introduction to the App and Its Features

The Graphics



Survey Questions

After each graphic's described scenario, a series of questions were asked. Below is an example of one graphic's questions.

- From 6/19 to 7/16, on how many days was Nausea tracked?
- From 6/19 to 7/16, on how many days was Diet tracked?
- From 6/5 to 7/30, on how many weeks was Nausea tracked?
- From 6/5 to 7/30, on how many weeks was Diet tracked?
- From 6/19 to 7/16, did you meet the goals of doing *Diet* two times per week?
- How would you rate your satisfaction with using the image to self-monitor your health information?

Results

- Eight visualizations were chosen to analyze in a mobile app user REDCap survey
- Criteria to analyze survey data was constructed

Conclusions

- Survey responses will be analyzed to decide which data visualization(s) are best for mobile application health symptom management
- Enhancing data visualization practices and increasing the use of tracked and visualized health symptom data in mobile applications are crucial for improving patient health outcomes

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Scan the QR code to view the entire survey!

Visualizations were determined feasible using Apex software



References